Adam Sedwick

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With over 10 years of experience in product development and design operations, I have expertise in frontend development, design systems, user interface design, and product management.

I have a proven track record of improving product team effectiveness, driving product design and development through completion, and leading strategic initiatives with multidisciplinary teams.

WORK EXPERIENCE

Discovery Education   **07/2016 - Present**
Lead, Design Operations

- Successfully coordinated designers and developers across remote locations, working closely with creative directors and senior design leadership to ensure smooth operations and high-quality deliverables.
- Managed team roadmap, improving cross-functional collaboration, resulting in a decrease in project delays and an increase in overall productivity.
- Managed the implementation of improvements across design systems, leading to an overall decrease in design-related rework and increase in design effectiveness.
- Enhanced overall productivity and output across multiple product sectors through the development and execution of training and peer-mentoring programs for the design team, leading to improved efficiency and quality of work.

Senior Product Manager, Design Systems

Product Manager, Design Systems

Frontend Developer

Situation Interactive   **02/2015 - 06/2016**
Front-End Developer

- Collaborated with design and project managers to produce websites and interactive digital experiences for clients across Broadway.
- Improved team efficiency by standardizing common components and patterns, resulting in a reduction in development time and increased productivity.

BrandWizard   **06/2014 - 02/2015**
UI Developer

- Directed software design and development initiatives including experimentation and iteration of ideas.
- Spearheaded redevelopment of internal testing systems by overseas teams to ensure products meet our QA goals.

Aisle Rocket Studios   **03/2013 - 05/2014**
Freelance Front End Developer

Jr. Front End Developer

EDUCATION

Bachelor of Science (B.S.) in Arts Technology

Illinois State University   01/2011 - 12/2012

Students use digital media to explore areas of traditional creative art making in music, sound, still and moving imagery, and typography to express ideas and solve problems.

Associate of Arts (A.A.) in Graphic Design

Elgin Community College   01/2009 - 12/2011

ECC's graphic design department encompasses three visual communication disciplines: Computerized Graphic Design, Web Design and Multimedia Design.

AWARDS & SCHOLARSHIPS

Special Achievement in Interactive Media and Technology   04/2012

University Galleries of Illinois State University

VOLUNTEERING & LEADERSHIP

Design Tokens Community Group   09/2019 - Present

Education and Editorial Team

Contribute to the creation and refinement of the specification for design tokens and work to spread awareness and education of their use.

PUBLICATIONS

Design Systems Podcast   07/2023

Knapsack

SKILLS

Development: Astro, CSS, HTML, JavaScript, Vue

Design: Adobe Suite, Design Systems, Figma, Interface Design, Prototyping, UX Research

Product Management: Continuous Discovery, Product Model Transformation, Product Roadmapping, Risk Analysis